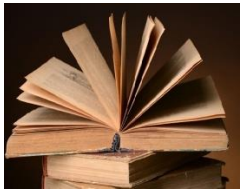


2019 HIGH DESERT BOOK FESTIVAL EXHIBITOR CHOICES



	<u>Tables</u>	<u>10x10</u>	<u>10x20</u>
EARLY BIRD (by June 1)	\$100	\$200	\$350
AFTER JUNE 1st	\$125	\$225	\$400

The images below are not exact replicas of the tents. The 10x10 and 10x20 tents may or may not be side by side AND may or may not have sidewalls. Prices are based on the size of the space.



10x10 Individual Tent; includes 6' table and two chairs



10x20; includes one 6' table and two chairs



TABLES PRICED for the day

side-by-side with other authors *at your own* **4' TABLE (OR 4' SPACE)** under a 10x20 OR 10x30 canopy; includes one 4' table and one chair for ONE AUTHOR

EXHIBITORS may bring extra tables and chairs for individual tents (not for table under canopy).

COMPARISON PRICING AT OTHER BOOK FESTIVALS

BOOTHS

	Table	10x10 tent Nonprofit	10x10 Profit	10x20 tent
Bay Area Festival	\$200		\$400	
Brooklyn Book Festival	\$425	Univ; bookstore Publisher \$975	\$525	
Decatur Book Festival (TWO DAYS)			\$725	
Greater Los Angeles Writers Association @ L.A. Times Festival of Books	\$40 (two hours)			
High Desert Book Festival (early bird price \$25 less)	\$125	\$225	\$225	\$400
Inland Empire Latino Book & Family Festival	\$75	N/A	N/A	N/A
L.A. Times Festival of Books (TWO DAYS)	\$799	\$880	\$1250	\$2500
Leimert Park Book Festival (L.A. / Indoors; no tents)	\$250	N/A	N/A	N/A
OC Childrens' Book Festival	\$175	\$395	\$650	\$850
Portland Book Festival 6x10 site (not tent) 2 chairs			\$550 Shared: \$670	
Tucson Festival of Books	\$40 2 hours	\$600	\$740	10x10 corner \$900 profit

A WORD ABOUT BOOK SALES AT FESTIVALS - PLEASE NOTE:

While some of the differences in price will be marketed by emphasizing the number of people who attend a particular festival each year, please know that no festival can guarantee you book sales. Some of us have been to festivals with thousands of people and commiserated with fellow authors who had not sold one book. Some of them sold one or two. You might go to another smaller festival or fair and sell out. Authors must always balance the opportunity available to market themselves, hand out promotional material people have for years, address interested visitors and possibly make valuable contacts or new fans against the cost of registration. Just saying!